

CERTIFICATE COURSE – 2021-2022
B.Sc. STUDENTS



CERTIFICATE COURSE

AGRICULTURAL ENTREPRENEURSHIP

----- Organized by -----

**Department of Agriculture,
Hindu College, Market Centre
GUNTUR – 522003**

Objectives of the event

- To compile information related to agriculture entrepreneurship with a specific focus on India.
- To assess the awareness level regarding the agri- entrepreneurial activities that they can undertake.
- To understand the extent of readiness of youth for attempting to become entrepreneurs in their given situations.
- To identify the issues and challenges hindering the agri-entrepreneurs to emerge in India
- To discuss the phenomena and scope of agri-business scenario in the Indian context.
- To discuss the various correlations, as a strategic precursor of agri-business development.

Plan and execution of event

An certificate course topic was selected and the speakers were decided and prepared a circular regarding the certificate course and collected the names of students who were interested. We inaugurated the programme and started the classes as per the schedule.

S.NO	Name of the certificate course	Academic Year	From	To
1.	Agricultural Entrepreneurship	2020-2021	01-01 2021	31-01-2022

Hindu College, Guntur
CERTIFICATE COURSE SYLLABUS
AGRICULTURAL ENTREPRENEURSHIP

THEORY OUTLINES

UNIT-1

1. Concept of entrepreneur, entrepreneurship – significance and functions of entrepreneur.
2. Entrepreneurial characteristics, Difference between an entrepreneur and a manager
3. Agri-entrepreneurship – concept, need and scope

UNIT-2

1. Entrepreneurship Development Programmes (EDPs)- Objectives, stages and problems of EDPs
2. Role of entrepreneurship in economic development.
3. Importance of planning, budgeting, monitoring , evaluation in running an enterprise
4. SWOT Analysis – Concept, meaning and advantages

UNIT-3

1. Forms of business – Contract farming, Joint venture, public private partnership
2. An overview of Indian agricultural input industry
3. Government schemes and incentives to promote entrepreneurship and policies on small and medium enterprises
4. Supply Chain Management – concept, advantages and scope.

PRACTICAL OUTLINES:

1. Study of characteristics of successful enterprise – case study
2. SWOT analysis of selected enterprise
3. Formulation of project plan
4. Study of forms of business in entrepreneurship
5. Communication skills – listening, writing, reading and presentation

REFERENCES:

- Anil Kumar, S., Poornima, S.C., Mini, K., Abraham and Jayashree K.2003.Entrepreneurship Development, New Age International Publishers, New Delhi.
- Gupta, C.B.2001. Management. Theory and practice. Sultan Chand and Sons, New Delhi.
- Khanka, S.S , 1,999. Entrepreneurial Development, S. Chand and Co., New Delhi.
- Mohanty, S.K.2009. Fundamentals of Entrepreneurship. Prentice Hall of India Pvt. Ltd., New Delhi.
- Prasad, R.2003. Entrepreneurship – Concepts and cases. ICFAI Publications, Hyderabad.
- Sagar Mondal and Ray G.L.2009 – Textbook of Entrepreneurship and Rural Development, Kalyani Publishers, Ludhiana.

Hindu College, Guntur

Certificate Course

Department of Agriculture

Paper : Agricultural Entrepreneurship(2021-2022)

MAX MARKS : 50

Answer the following questions

5*4=20M

1. Differentiate between an entrepreneur and manager
2. Explain about the objectives of entrepreneurship development programmes
3. Write about the concept of entrepreneurship
4. Write about contract farming

Answer the following questions

3*10=30M

1. Explain briefly about Agri - entrepreneurship
2. Write about SWOT Analysis
3. Write about concept and advantages of supply chain management

Hindu College, Guntur
Department of Agriculture
Certificate Course Marks List-2021-2022

S NO	NAME OF THE CANDIATE	MARKS OBTAINED (50M)
1	Sk.Ayaaz Ahmed	46
2	G.Veeram Raju	36
3	K.Anshu	45
4	K.Mohana Sree	46
5	M.Asha Jyothi	43
6	T.Pradeep	42
7	R.Tharun	39
8	N.Sathwika	45
9	M.Saketh Rao	42
10	D.Krishna Chaitanya	38
11	K.Kamalnadh	36
12	Sk.Anusha	42
13	G.Anjali	44
14	Ch.Neeraja	46
15	M. Kavya Venkata Naga Mahalakshmi	43
16	P.Purushotham	39
17	G.Sowmya	41
18	Ch.Jyothi Mahalakshmi	39
19	G.Madhuri	35
20	Ch.Rakshitha	43



Ph: 0863-2220134
2227649

HINDU COLLEGE, GUNTUR – 522 003
(Re-accredited by NAAC as Grade 'A')

CIRCULAR

15-12-2021

All the 1 year Agriculture students are hereby informed that **Certificate Course on Agricultural Entrepreneurship** will be conducted for 30 days by the Department of Agriculture as per the schedule.

TRAINING PROGRAMME SCHEDULE

Dates: 01-01-2022 onwards

Time: 3:00pm- 4:00pm

Director

DIRECTOR
Sciences & Allied Courses
Hindu College
Amaravathi Road Campus

HINDU COLLEGE, GUNTUR



(Affiliated By Acharya Nagarjuna University)

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CERTIFICATE

*This is to certify that Mr./Miss N. Satwik studying
I BSc (ABC) has successfully completed certificate course on Agriculture
Entrepreneurship conducted by Dept. of Agriculture, Hindu College, Guntur,
from 01-01-22 to 31-01-22. We wish all the best in his/her future endeavors.*

D. Hema Joseph
HEAD
Department of Agriculture
HINDU COLLEGE
GUNTUR



[Signature]
DIRECTOR
DIRECTOR
Sciences & Allied Courses
Hindu College

Amaravathi Road Campus