

INVITATION

**YOU ARE CORDIALLY INVITED TO ATTEND THE WEBINAR ON
“DIGITAL TRANSFORMATION AND IT’S IMPACT ON BUSINESS
FUNCTIONS”**

Conducted by Department of Commerce

With Collaboration of Hindu College of Management - Guntur



SPEAKER
Prof.R.SIVA RAMAPRASAD
DEAN, FACULTY OF COMMERCE & MANAGEMENT STUDIES
ACHARYA NAGARJUNA UNIVERSITY
GUNTUR

Date: 11th July 2020,
Time: 11 AM

ZOOM MEETING ID 821 638 9139
PASSWORD 522007



Brief Profile of Guest Speaker Prof.R.SivaramaPrasad:

Prof. Ramineni Siva Ram Prasad garu Head, Department of Commerce & Business Administration. Dean, Faculty of Commerce & Management Studies, Chairman, Board of Studies, & Director ED cell Acharya Nagarjuna University is a versatile personality in the field of Management particularly with the application of Digital Technology. He completed 28 years of teaching and Research experience. He has produced 28 PhD degrees out of which 7 are from Computer Science & Engineering and 21 are from Commerce & Business Administration. His areas of teaching interest are E-commerce, Business Intelligence and Global business. With his interest in Academic arena he published 33 Research papers and participated and presented in more than 80 National and International seminars. Apart from the Academic excellence he received Best Teacher Award from AP State Govt. in the year 2018. He delivered 122 lectures in India and Abroad. He authored 5 books in the field of C programming, System approach to management, Data Base Management Systems, and Strategic Management.

E- Certificate will be provided to all the participants.
Registration link - <https://forms.gle/nEUFAQEinbmRR5pW6>

HINDU COLLEGE – GUNTUR
DEPARTMENT OF COMMERCE

Title of the Event : Webinar

TOPIC NAME : “DIGITAL TRANSFORMATION AND IT’S IMPACT ON BUSINESS FUNCTIONS”

Mode : Online Mode (Zoom Platform)

Date : 11-07-2020

Co-ordinator : Mr.K.V.Maneesh

No. Of Participants : More than 150

Objective of the event : The main objective of this webinar is to bring awareness about digital technology’s impact on financial, manufacturing and in marketing sectors

Outcome of the Event : By the end of this webinar we were able to understand there will be tremendous changes in business sector due to digitalization.

Evidences : Photos

With Regards
Principal

